○ 홈페이지 제작 http://www.korean-pavilion.or.kr/

○ FACEBOOK 홍보 팔로우 366명, 좋아요 368개

○ 도록 제작 판매해외 280부, 국내 180부 판매

○ 언론보도 내용 (외신)

순번	날짜	매체명	제목
1	5.23	International New York Six Not-to-Miss Shows at the Venice Times Architecture Biennale	
2	5.30	The Guardian	Venice architecture biennale pavilions -a souped-up pre-school playground
3	5.31	Corriere della Sera	The Korea Pavilion is listed as a 'must-see' in this summary and highlights of the Biennale piece.
4	5.27	La Repubblica	Biennale d'Architettura di Venezia "Reporting from the front"
5	5.27	The Straitstimes	In Pictures:The 15th International Architecture Exhibition in Venice
6	5.20	Wallpaper	Our interactive guide to the top events at the 2016 Venice Architecture Biennale
7	5.21	Elle Décor	Il Padiglione Corea alla Biennale di Venezia'
8		VOGUE	Repubblica di Corea, : The FAR Game
9	5.21	Arcspace.com	Venice Biennale Curator Series: Korea
10	5.26	Il Giornale dell'Architecturra Online	Corea del Sud: "The FAR Game: Constraint Sparking Creativity
11	5.30	Arch Daily	Why the FAR (Floor Area Ratio) Game?: Inside Korea's Pavilion at the 2016 Venice Biennale
12	5.30	Bau Netz	Happy People in den Giardini: Ein Rundgang mit Menschen also Staffage
13	5.27	Archinect	Overwhelmed by Venice Biennale events?
14	5.21	arcspace.com	Interview
15	5.30	Archinect	Dispatch from the Venice Biennale:rewarding obscurity
16	6.6	World Architect Online	The FAR Game
17	6.1	Le courrier de l'architecte Online	En Coree, la survie de l'architecte
18	5.27	Bustler	Bustler's top 2016 Venice Biennale picks for May/June
19	6.1	Architect	2016 Venice Biennale : Korean Pavilion, The FAR Game
20	5.28	Architizer	Venice Biennale 2016:5 Provocative Pavilions on the Domestic Frontline
21	6.1	Wallpaper	Ellie Stathaki included Korea in her feature that summarises this year's participants and highlighted the theme of housing, which was also approached by the British and Japanese pavilions.

22	6.2	Vogue Italia	Partecipazioni nazionali -Biennale Architettura'
23	6.10	CNN Style	Venice Biennale 2016: What is architecture actually for?
24	6.20	Art Daily online	Pavilion explores the challenges and achievements of Korean architecture
25	5.11	Perspective Online	15th International Architecture Exhibition at La Biennale di Venezia
26	5.27	The Venice Insider	Preview of the Architecture Biennale 2016 : Korea
27	5.15	AECCAFE	Pavilion of Korea in Seoul by La Biennale di Venezia

International New York Times CULTURE ARCHITECTURE FILM 6 not-to-miss shows at the Venice Architecture Biennale ture for the city of Detroit. Its curators, Cynthia Davidson and Monica Ponce de Leon, have selected 12 very different ar-chitectural practices from around the U.S., FROM T MAGAZINE Castor in Gao, Mail. "Blue" indicates, on the one hand, the blue helmes of the peacekeeping mission, and on the other, the "blue men" of the Thurre, in whose region the mission is struated. Shoothan suggests the military camp isself as a permeable cultural location rather than a fortress, and one that brings with it the possibility of positive change. The notion of reporting from the front line is, as its cursors point out, "individually directly applicable to the Yemen parillion." This modest but important exhibition will focus on the conflict-avaged country's vernacular architecture, traditional building techniques and the spectacular ancient structures still standing in the capital, Sana. At a moment when the destruction of important ancient structures is to the confliction of important ancient structures is the ne architect Alejandro Aravena, the sur-rise winner of this year's Pritzker prize vants to pull architectural focus away rom starry prestige projects and atten-ion-grabbing landmark buildings. Under travena's direction, this year's Venice Ar-hitecture Biennale, on view from Satur-lay through Nov. 27 will focus on architec-ture that addresses actual— and often ur-ter that addresses actual— and often urchitectural practices from around the U.S., each of which spent time in the city? neighborhoods before proposing projects. While these address the specific needs of Detroit, the curators note that the ideas are relevant to all cities "dealing with empty factories and declining population." the Guggenheim Abu Dhabi Museum, the pavilion's theme, "Is Fair Building Possi-ble?" investigates the human cost of ar-chitecture. @GAYBAR The @Gaybar project explores a rather more familiar front line — that of creeping gentification. The artists Hannah Quinlan and Rosie Hastings document and recreate London's historic gay bar spaces as they shut down in the face of rapid gentification. In Vehice, they will present near film more specifies of scanned for the control of the con ure that addresses actual - and often urtion of important ancient structures is the Twenty postcard designs showing Detroit Far stands for 1-foor Area Katho — the amount of floor space a building can offer in relation to the size of land it is built upon. It's a hot topic in Seoul, where architects are driven by the market to optimize their use of space, and struggle to balance this with considerations of quality of life. ent - daily human needs. stuff of international headlines, boning up through the eyes of its residents and visityent — duly human needs. He views the advancement of architecture not as "a goal in itself but a way to improve people's quality of life." Later this yeek, Mr. Araven's central exhibition, POLANO Reporting From the Front, "will open and the properties of the pro ing photographers, including the one shown above, will be distributed at the Biennale. POLAND Poland eyes a front line that implicates us all, turning the focus of its pavilion to the construction industry and the making of buildings. Following hot on the heels of controversies surroundine labor condi-THE NETHERLANDS The curator Malkit Shoshan specializes in the architecture of conflict, and for ulongside national presentations and spe-ial projects. Many, including the handful if diverse projects below, offer their own woorts from architecture's many fronts. UNITED STATES "The Architectural Imagination" offers a dozen exercises in speculative architecnew film works exploring disappearing "Blue," she focuses on the structures cre-ated by the United Nations at Camp LGBTQI spaces in the bar of the Bauer

○ International New York Times지가 뽑은 '놓치지 말아야 할 6개의 전시'에 선정

○ 언론보도 내용 (국내)

순번	날짜	매체명	지면	제목
1	5.26	연합뉴스		'용적률'로 본 건축베니스비엔날레 한국관 개막
2	5.26	연합뉴스		세계 최대 '베니스비엔날레 건축전' 6개월 대장정 돌입
3	5.26	동아일보	A31면	베니스비엔날레 한국관은 필수 관람코스
4	5.26	중앙일보	22면	NYT '베니스비엔날레 한국관 놓치면 안돼'
5	5.26	한국일보	A24면	한국건축의 '용적률게임' 주목하다
6	5.26	한겨레신문	26면	'집장사 건물'다세대, 상가, 국가대표 출격
7	5.27	뉴스1		한국인의 욕망, '용적률' 담았다, 베니스비엔날레 한국관

8	5.27	연합뉴스		'과밀도시' 서울의 풍경을 결정할 '용적률 게임'
9	5.27	연합뉴스		건축으로 '현실'을 말하다…베니스 비엔날레 이색 국가관
10	5.30	동아일보	A22면	버블호황의 흉한 뒤끝 솔직하게 드러내
11	5.30	중앙일보	21면	쇠똥, 돌, 폐기물로 집짓기,, 사회문제 해결 나선 건축
12	5.30	한겨레신문	24면	건축, 명품벗고 가난에 발 딛다
13	5.30	한국일보	22면	용적률게임, 개발 광풍에 휘말린 한국의 자화상
14	5.30	국민일보	18면	용적률은 욕망과 규제의 전쟁터
15	5.30	한국경제	A34면	'서울 용적률 전쟁' 유럽 상륙 베니스 사로잡은 K건축아트
16	5.28	매일경제	A28면	용적률로 돌아본 서울 건축 베니스비엔날레 한국관 개막
17	5.30	국민일보	21면	'베니스비엔날레 건축전'황금사자상에 스페인관
18	6.2	동아일보		베니스 비엔날레 한국건축, 無冠이 실패는 아니다
19	7.6	월간중앙	7월호	[문화기획] 제15회 베니스 비엔날레 건축전 참관기
20	2016. 7	SPACE(공 간)	7월호	2016년 베니스비엔날레 건축전의 현장 소개

