Winy Maas is an architect, urban designer and landscape architect and one of the co-founding directors of the globally operating architecture and urban planning firm MVRDV in Rotterdam, Netherlands. He is professor at and director of The Why Factory, a research institute for the future city he founded in 2008 at TU Delft. He curates exhibitions, lectures throughout the world, takes part in international juries and teaches at various international universities, currently at Louvain, Belgium and IIT Chicago.