

Dear Richard,

First of all, thank you for your patience and help.

Dear Sung,

Here is the document with section 3.5 and 3.6 completed. I didn't want to proofread any of the document, first because you have made changes to the portion I already edited, secondly because I wanted to make some general comments about section 3, and thirdly I wanted to know how you felt we should best use our time and effort from here until the deadline.

I understand and agree.

First I will respond to the question you sent yesterday and then I will comment on section 3.

1. Are we going to change "4. Artist Perspectives on the FAR Game" to "4. How Might Artists Perceive the FAR Game?" at the Layout of Exhibits?

My assumption was that changing the banners to have interrogative questions for each section would imply that the headings for the exhibit layouts would change to those questions as well. In general, I think it is important to be consistent with headings, although I guess I'm not completely clear on the function of the 'banners', where they will be located, and their connection to the section headings. So yes, I think the banners and the Section headings need to all match. Let me know if you think otherwise. Having said that, the question "How Might Artists Perceive the FAR Game?" does seem quite awkward. I couldn't think of another question that would correctly capture what that section actually was. Maybe "How Do Artists See the FAR Game?" is a bit better. Or maybe, "What are (Some) Alternative Perceptions of the FAR Game?" It's not like this section is really answering a question; at the same time, it is awkward to have 4 sections headed by questions and 1 not. Do you have any suggestions?

Understood. Let's leave as it is - Artist Perspectives on the FAR Game

2. I will speak frankly about Section 3 so we can move forward and be productive within our time limitations. Basically, Section 3 is comprised of a set of interesting statistics and graphics that do not tie in to the main narrative ("Constraints Sparking Creativity"), nor will many of them be easily understood by the public. Some are visually appealing while others are not. And they are not really 'connected' to one another much. On the whole, I don't think the public will have much of an appreciation of this information.

Now having said that, my question is whether we should:

- a) leave it as it is and focus on the other sections
- b) try to do some simple reorganization with an introductory narrative that ties these elements together
- c) change the flow entirely, removing some of the less appealing graphics and connect the rest to the central premise

Now more could be said about option (c) and what I think this section could be (desire for space vs. constraints) but I highly doubt under the circumstances we could go for option (c), so I won't say any more about it unless you are open to the possibility.

If you decide to go with (a), then I would want to ask you a bit more about the style of presentation/headings/need for x-y axis information etc., to see if we can make it a bit simpler, clearer, and more appealing.

If you decide to go with (b), I will have to give some time and thought about how to bring this information together in a narrative.

I'm fine with whatever you decide. I just wanted to present you with the options I see are available.

The graphic designers gave the same opinions - too many diagrams with too strong academic tones. They suggest choosing 2 or 3 representative ones, and either reduce the sizes of other graphics or do not use them for the exhibits (only at the catalog). I am open to those suggestions and they are working with Seungbum Kim, one of our curators.

Before I decide to choose one of three options you suggested, could you pick, let's say, 3 to 5 best, appealing, and relevant graphics images from the angle of public?

As I said, I haven't done a real proofread of the material, so I would imagine after I work on the last part that you are sending me, and then I get it back to you and any other questions are sorted out, that you will send me the entire document which I will clean up and then do a thorough proofread of.

Yes, let me finish Section 4 and 5, and think about the strategies together. I will also send Foreword to Section 3 to John Peponis for his opinions.

Best, Sung