

Dear Richards,

I am sorry for the late reply. I have been sick for the last 3 days, and I just kept thinking about the title and theme. Thank you very much for the clarification and your support to our ideas. It really meant a lot.

I discussed with the curating team - 3 associate curators and 2 assistant curators, and we conclude we go for "The FAR Game." The two curators are looking into FARMAX. Although FAR is Floor Area Ratio, their proposal is to make vertical architecture and compact city in the context of low-density and sprawled Dutch cities. So there is something common in the ideas of FAR, but the context is quite opposite.

Our curating advisor, (my former PhD Advisor), Prof. John Peponis at the Georgia Tech, suggested as follows:

"The semantics of FAR game. I read FAR game as "Floor Area Ratio Game", meaning the architecture and urbanism of density, as well as the "Far game" (that is the opposite of the near game), the long term implications of current moves, the construction of the core of Modern Korean Urban Culture ... By implication, one way to not resemble FARMAX is to simply say "far game" rather than "FAR game". I do not know. The real question is: given what produces density (economics and population pressures) what can density produce? (architectural languages and cultural languages, perhaps even identities of tolerance and empathy, individualism and solidarity). The issue in all the diagrams you draw and all I see in SPACE is not "maximize FAR" but "maximize FAR in a way that asserts freedom" initially of composition, subsequently and hopefully of opportunity too...But, if you want to change word altogether, the theme that attract me is "Enabling density", both in the sense of "making density possible" and in the sense of "density that makes other things possible". Screw Floor Space Ratio"

So he suggested "The Far Game" or "Enabling Density." I would avoid the latter one. (The sub title of FARMAX is Excursion on Density.) Our curating team like a double meaning of "The Far Game." What do you think of?

When we set up an official bank account, we need a contract with you. I will let you know the details later. By mean time, please keep making note of your time, date, and what you edited and helped.

We will attend a meeting in Venice next Tuesday, and I will prepare a title and one or two page statement. So I may need your help before that.

Best,
Sung