

Dear Richard,

I was appointed as the Curator of Korean Pavilion, 15th International Architecture Exhibition, 2016 Venice Biennale in November 18.

<http://www.yonhapnews.co.kr/bulletin/2015/11/18/0200000000AKR20151118099200005.HTML?from=search>

With your help, I proposed the theme - The Far Game. The VB will be open from May 26 to November 27, 2016. I will be busy for the next 6 months. I formed a curating team this week and we will have brainstorming meetings for the next 2 or 3 weeks and then we will produce exhibition materials and catalog.

There will be many pieces of writing by me and other contributors. I would like to make an official contract with you. If you agree, you will be paid through an official bank account. So there will be some red tapes. But I need your help.

Now, the first problem, a very tough one.

Talking to some architects today, I just realized that there was a very influential book titled, **FARMAX** by a Dutch architects group, MVRDV.

http://www.naibooksellers.nl/far-max-excursions-on-density.html?store=english&from_store=default

It means FAR (Floor Area Ratio) Maximum, a very similar concept of The FAR Game. Today, I even worried a plagiarism. But since FAR is a common noun, I guess it may not be a problem. But The FAR Game may still appear a copycat at worst, or outdated.

So I have been thinking alternative wordings.

-The FAT City Game

But, there is already a book and movie, Fat City. <http://www.imdb.com/title/tt0068575/>

-The Fat Architecture Game, FAT Architecture Game

There is an architectural firm, FAT Architecture (FAT is Fashion, Architecture and Taste though)

<http://www.fashionarchitecturetaste.com/>

-Or, The Fatter Game

The title is as important as the whole content of the exhibition. It has to be short, concise

and connotative, as you suggested. I would like to keep the title in Korean (Yong-Jeong-Nyul Game or Yong-Jŏng-Nyul Game). What do you think?

Sung.