

Dear John,

I need to make a strategic choice when I meet Aravena and potential jurors Wednesday; first, just say we have a theme and but we will not unveil this stage; second, mention the title (The FAR Game) and a few key words or sentences, so that they get some impression of the Korean pavilion; third, aggressively advertise the content.

It is premature, but I feel I do not want to miss the opportunity to expose our title and theme. If you say a few sentences, what might be the best?